# **F** F

# Welcome!



- Belgian Meat Association
- 140 members
- Located in the 3 regions of Belgium
- Slaughterhouses, cutting plants, meat preparations, cold stores and traders
- Pork, beef and horsemeat
- Representing 90% of the turnover of the industry
- 4 FTE



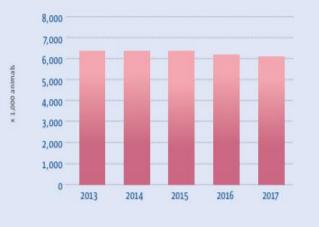
# The pig meat market





#### **PIG HERD BELGIUM**

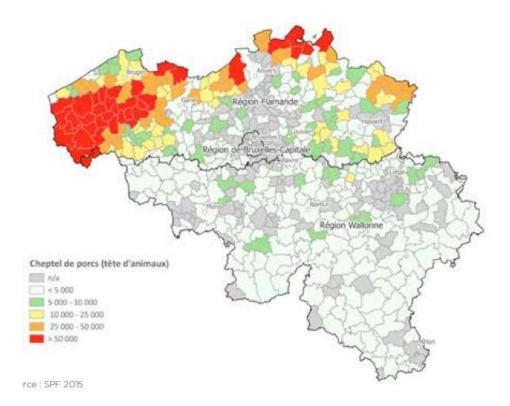
In 2017 the Belgian pig herd shrank by almost 70,000 pigs compared to 2016, dropping to 6.1 million.



## Production of living pigs

- Relatively stable these last years
  - between 6 and 7 million pigs/year, with a slight decrease since 2016

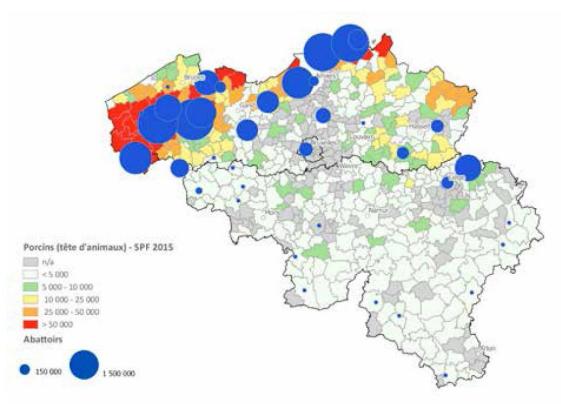




## Production of living pigs

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- Mainly situated in Flanders
- Mostly big-size companies





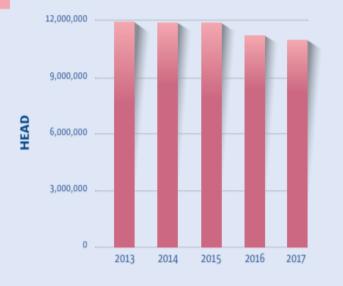
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#### PIG SLAUGHTERINGS IN BELGIUM

In 2017 the number of pig slaughterings sank to 11 million, around 230,000 slaughterings less, in comparison to 2016.



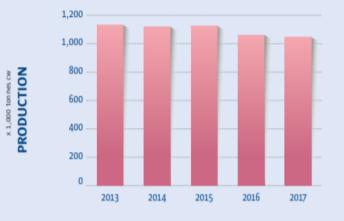
## Production of pig meat

- Stable
- Between 11 and 12 million pigs slaughtered every year

# - W

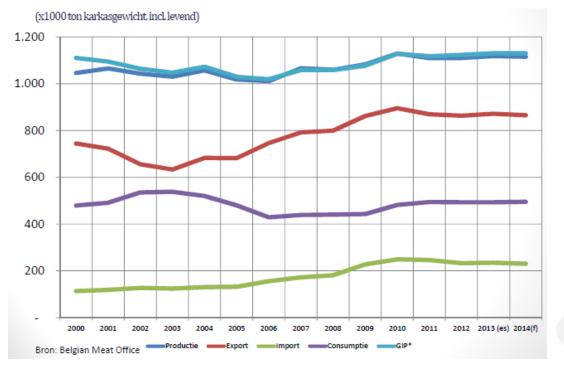
#### **PIG SLAUGHTERINGS IN BELGIUM**

The production of pork fell slightly in 2017 and amounted to 1.04 million tonnes. This lead to a 1.5% decrease compared to 2016.



## Production of pig meat

- Stable
- Between 11 and 12 million pigs slaughtered every year
- 1,1 to 1,2 millions tons meat produced every year
- ⇒ Belgium is self-sufficient for pig meat and exports the biggest part of its production.



## Production of pig meat

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#### EXPORT PORK

In 2017 the export volume decreased slightly by 3.9% to 797,017 tonnes compared to 2016.

1,000,000



Every year, Belgium exports 800.000 tons of pork (meat + offal).

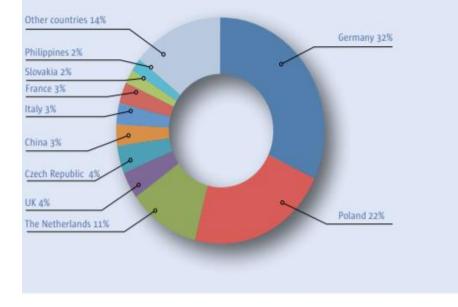
## Main destinations:

- Intra-EU trade (DE, PL, NL,...)
- China
- Philippines
- South Korea



#### TOP 10 DESTINATIONS - BELGIAN PORK 2017 (VOLUME IN %)

Even in 2017 Germany remains the most important export destination for Belgian pork. Poland ranks second with a volume share of 22%. The Netherlands, UK and the Czech Republic complete the top 5.



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## Main destinations:

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Belgium exports pork to more than 67 countries in the world, making it the 7th exporter of pork in the world.

	2017	
Destination	2017	% of total 2017
EU	706.445	100,0%
GERMANY	255.757	36,2%
POLAND	177.242	25,1%
NETHERLANDS	91.712	13,0%
UNITED KINGDOM	31.713	4,5%
ITALY	26.782	3,8%
CZECH REPUNBLIC	31.198	4,4%
FRANCE	20.195	2,9%
LITHUANIA	10.427	1,5%
SLOVAKIA	13.587	1,9%
BULGARIA	6.512	0,9%
ROMANIA	7.733	1,1%
LATVIA	2.441	0,3%
DENMARK	7.824	1,1%

## **Belgian Quality**

- Varied range of products and of companies.
- High return of the Belgian Landrace: high percentage of lean meat with a high carcass weight. Belgian farmers supply a mean pig with a meat percentage of +60% and a slaughter weight of +96 kg => efficient cutting of the Belgian Landrace guarantees more meat per animal.
- Customised but also stable products
- Experience with export and transport



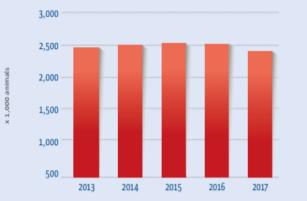
# The beef market





#### CATTLE HERD IN BELGIUM

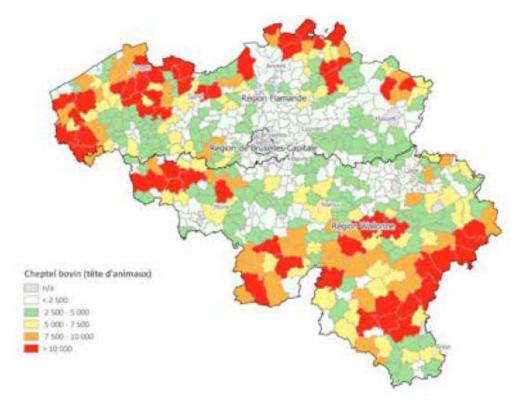
In 2017 the Belgian cattle herd shrank by almost 115,000 animals compared to 2016, dropping to 2.4 million.



## Production of cattle

• Cattle livestock of around 2,5 millions heads in belgium also with a slight decrease since 2016.

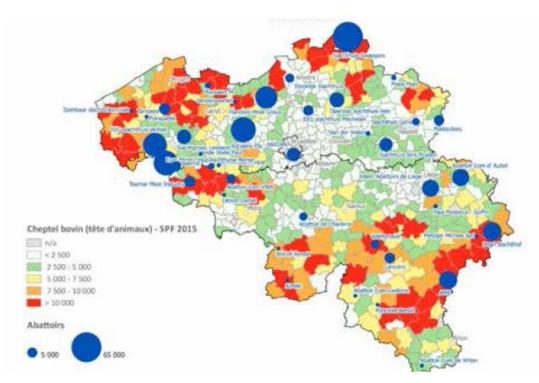




## Production of cattle

- Cattle livestock of around 2,5 millions heads in belgium also with a slight decrease since 2016.
- Farms are spread all over the country, with a higher range of size than for pork.

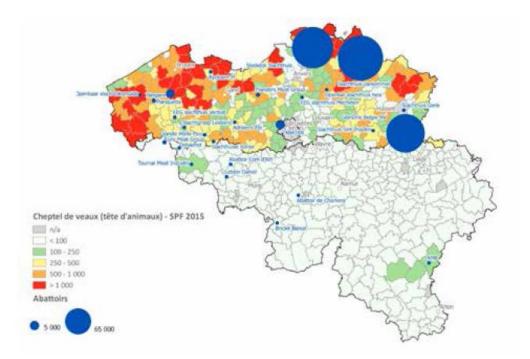




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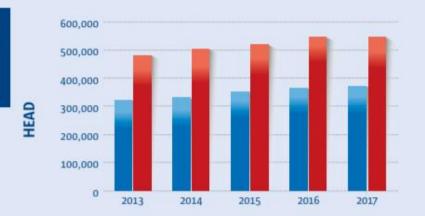
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- Farms are spread all over the country, with a higher range of size than for pork.





#### CATTLE AND VEAL SLAUGHTERINGS IN BELGIUM

In 2017 the number of cattle slaughterings rose to almost 550,000 animals. The calf slaughterings increased as well to 371,000.



### Production of beef

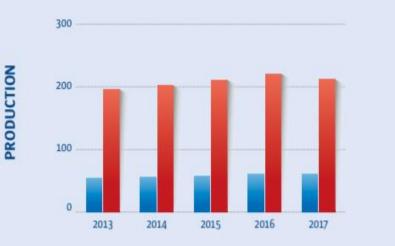
- Stable
- Around 300.000 veals and 500.000 bovines slaughtered every year





#### CATTLE AND VEAL SLAUGHTERINGS IN BELGIUM

The beef production fell slightly in 2017 to 212,000 tonnes. In 2017 the production of veal amounted to 60,000 tonnes and remains therefore stable compared to the previous year.



### Production of beef

- Stable
- Around 300.000 veals and 500.000 bovines slaughtered every year
- Correspond respectively to 50.000 and 200.000 tons meat/year



Every year, Belgium exports around 180.000 tons of beef (beef + veal), but this amount is increasing these last years.

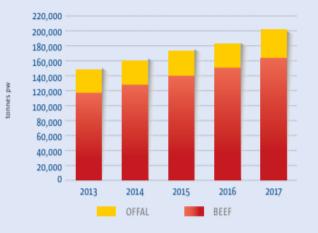
Main destinations:

- Intra-EU trade (NL, FR, DE,...)
- Africa (Ivory Coast, Ghana)
- Asia (Philippines,...)



#### EXPORT OF BELGIAN BEEF

After a 5% rise in 2016, the Belgian beef export increased again in 2017 by 10% to almost 202,500 tonnes.



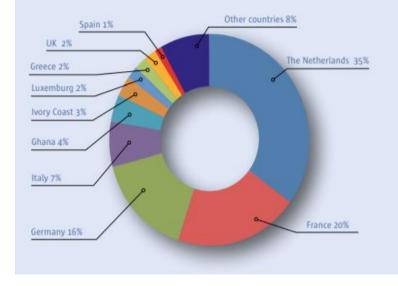
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## Main destinations:

- Intra-EU trade (NL, FR, DE,...)
- Africa (Ivory Coast, Ghana)
- Asia (Philippines,...)

#### TOP 10 DESTINATIONS - BEEF BELGIUM 2017 (VOLUME IN %)

With a volume share of 35%, the Netherlands remains the most important destination for Belgian beef. France, Germany, Italy and Ghana complete the top 5.



Belgian beef is actually exported to more than 32 countries in the world.

Destination	2017	% of total 2017
INTRA EU	180.696	89,0%
3rd COUNTRIES	22.415	11,0%
WORLD	203.111	100,0%
NETHERLANDS	71.386	35,1%
FRANCE	39.589	19,5%
GERMANY	32.822	16,2%
ITALY	13.897	6,8%
UNITED KINGDOM	3.192	1,6%
LUXEMBOURG	3.587	1,8%
GREECE	3.327	1,6%
SPAIN	2.858	1,4%
PORTUGAL	2.192	1,1%
DENMARK	1.365	0,7%
CZECH REPUBLIC	964	0,5%
IRELAND	643	0,3%
SWEDEN	651	0,3%
ROMANIA	334	0,2%
AUSTRIA	609	0,3%



## **Belgian Quality**

- Varied range of breeds, of products and of companies.
  - Dominance of the Belgian white blue. The absence of fat leads to a very high muscle mass (70% of the cows slaughtered are class S or E with regard to conformation. The greater majority of the animals are fattened to a warm carcass weight of 450 to 600 kg (for cows and bulls respectively) → High yield.
- Healthy meat.
- The production of beef is greatly specialized => less linked to the dairy industry.



## <u>Useful Links</u>

- FEBEV: <u>https://www.febev.be/en/home</u>
- FASFC: <u>http://www.fasfc.be/home-en/</u>
- AWEX: Database of exporters
- BMO: Belgian meat figures 2018



## How To contact us

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## Thank you